

Expertise | Value Proposition

(Specific benefits your product or service offers your target client or audience)

Expertise/Product/Service	Value Proposition/Benefit for Clients	Niche or Industry/target audience
		

List of Value Proposition/Benefits for Clients

<ul style="list-style-type: none"> • Saves Time • Improves Efficiency • Installs Systems • Increases Sales • Increases Speed • Increases Deals/Flow • Open Opportunities • Builds Knowledge • Increases Awareness • Attracts Top Talent • Retains Talent Teams • Provides a Process • Teaches a System • Improves Communication • Improves Time Management • Teaches Leadership • Teaches a New Way of Thinking 	<ul style="list-style-type: none"> • Increases Productivity • Increases Focus • Teaches Time Management • Increases Self Worth • Increases Personal Value • Provides Help • For family needs, family planning, family care, relationship support, emotional support, mental health support. • Builds Character • Builds Tenacity / Resiliency/Grit • Increases Creativity • Teaches Entrepreneurial Thinking • Purpose / Passion Finding • Helps to sleep better, reduce anxiety, meditate, eat well, exercise, lose weight more... • Financial Planning / Management 	<ul style="list-style-type: none"> • Creates a Streamline • Scales Sales, Systems, or Processes • Teaches Tech, AI or Software • Builds Camaraderie • Increases Confidence • Improves Sales, Systems, Teams, Tech, Branding, Marketing, Speaking, Product Development, Product Improvement More...
--	---	--